



## MEDIA RELEASE

October 17, 2018

### OUTBACK BUSINESSES TIME TO SHINE APPROACHES

Just over two weeks remain until the winners of the 2018 Northern Outback Business Awards are announced in a gala event taking place in Mount Isa!

Making the move to the city's Buchanan Park Entertainment Centre, the larger scale event will also feature eye-popping theming, a delicious 3-course meal and novelty delights such as a pretzel wagon and schnapps bar, a traditional loud and proud Oompah band and special guest Emcee JB of the Hitfm breakfast show.

With nominations now closed and judging underway Travis Crowther, President of organising body Commerce North West was "very happy with the nominations and submissions this year"; which included a large number of first-time nominees.

"This year we have seen a great response from both the public nominations and businesses then converting to a submission" he said.

"Categories that stand out this year are the New Investment Awards, with 16 businesses in the running and our 3 Customer Service Hero categories that have 48 nominees combined."

Also a first for the long-running event, this year the public has been invited to vote on the 'Chamber Choice Award', recognising a stand-out nominated business that has demonstrated success in all areas of operations in the past twelve months as perceived by the community.

With voting now open for 1-week only "this allows the community to have further buy-in into the Awards process to that of the typical nomination process" said Travis.





With the finishing touches now being applied to ensure the night is a memorable one for award recipients, nominees and guests alike those who have not yet purchased tickets are encouraged to get in very quick as only 40 tickets of 400 remained at time of compiling this editorial.

Tickets are available from the Mount Isa Civic Centre or online by searching Northern Outback Business Awards at [www.tickets.com](http://www.tickets.com)

**ENDS**

**Image-** 2017 Northern Outback Business Awards Chamber Choice Award Recipient Sally Prendergast of DiLi, Dream it, Live it with Commerce North West President Travis Crowther.



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