



MEDIA RELEASE

June 18, 2018

DATE ANNOUNCED FOR OUTBACK BUSINESSES ‘NIGHT OF NIGHTS’

A date has been set for the 2018 Northern Outback Business Awards, with this year’s event set to be larger than life!

Scheduled for Saturday November 3 and making a move to the Buchanan Park Entertainment Centre to accommodate for the growing annual demand for tickets; the new venue partnered with a secret over the top theme “will have patrons ‘toasting’ to a job-well-done” says Event Manager, Katie Schrodter of Commerce North West.

Recognising and rewarding the efforts and achievements of individuals and businesses throughout the region; nominations for the Northern Outback Business Awards are also set to open a little earlier this year (stay tuned), with businesses and individuals from the local Government areas of Boulia, Burke, Carpentaria, Cloncurry, Croydon, Doomadgee, Etheridge, Flinders, McKinlay, Mornington, Mount Isa and Richmond eligible to apply.

Offering up one of the region’s most prestigious social night of nights, the annual Awards are an opportunity to recognise innovative business processes, product development, sustainability and overall business success.

With 27 categories plus the Hall of Fame awards, organisers Commerce North West are expecting big numbers for nominations and even bigger numbers on the night.

“Last year we were overwhelmed with our tickets selling out very fast.”

“With 400 seats to now be available thanks to the move to the Entertainment Centre, and the general vibe amongst the regional business community one of optimism we are very excited to see how nominations and the evening fares” said Commerce North West President Travis Crowther.

With some great entertainment and a delicious 3 course meal also on the cards there can be no doubt the night will once again be a success.





The Business based award categories in 2018 will include:

- Business Growth
- Business Innovation
- Sustainability in Business
- New Investment
- Corporate Citizenship
- Workplace of Choice
- Community Organisation

Also recognising the important contributions made by individuals within a business place, the public is also encouraged to nominate individuals who convey excellence in service, commitment to their customers and ethical behaviour with 3 customer service hero award categories up for grabs including:

- Customer Service Hero – Services Sector Award
- Customer Service Hero – Skilled Sector Award
- Customer Service Hero – Community Sector Award

Further details on the event, award categories and sponsorship opportunities are available from the 'events' tab on the Commerce North West website.

ENDS

Image- 2017 Northern Outback "Business of the Year" award recipients ADG Corporation with Commerce North West President Travis Crowther (centre).



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