



MEDIA RELEASE

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COUNTDOWN IS ON FOR OUTBACK BUSINESSES

Businesses nominated in the coveted Northern Outback Business Awards will no doubt be working feverishly this week, putting the finishing touches on their award submissions due by close of business this Friday.

With public nominations now closed for the 2017 awards campaign, organisers Commerce North West and Department of State Development- North West region are working overtime to ensure every nomination is followed up with either a referee report for individual customer service awards or an email or paper based submission for the business categories.

A process that Event Manager Katie Schrodter says is also “an extremely useful tool for professional development and reviewing your operations and procedures” the questions asked of businesses range from information about growth achieved, innovative ideas and unique attributes; through to market research and customer service.

To be reviewed by an independent board of judges who come from a diverse range of professional and business backgrounds, winners will be announced in a gala event complete with a 3-course meal, entertainment and a surprise theme, to be hosted at Mount Isa Civic Centre on Saturday October 14.

An event aimed at recognising and rewarding the efforts and achievements of individuals and businesses throughout the Northern Outback the judges will sure have their hands full if all nominations lead to submissions with over 130 business based nominations received alone.

Those working on submissions or referee reports seeking assistance are encouraged to contact the Commerce North West or Department of State Development teams on 07 4743 9881 or via the details provided on the Business Awards tab at commercenorthwest.com.au.





Nominees and the public are also reminded to get in quick to purchase tickets for the gala ceremony, now available from the Mount Isa Civic Centre box office.

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Image- The 2016 Northern Outback Business Awards amazed with a Bollywood theme... who can guess what this year's theme will be?



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