



## MEDIA RELEASE

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### **BUSINESS AWARDS LARGER IN ALL FORMS OF THE WORD**

With less than 6 weeks remaining until nominations for the 2018 Northern Outback Business Awards close and tickets go on sale, organisers Commerce North West are bringing in the 'big guns' when it comes to special guests and entertainment to suit their larger than life theme and new larger venue.

With the night to feature a host of themed entertainment, ranging from an authentic loud and proud Oompah band through to a schnapps bar "it was only fitting for the Emcee role to go to someone with a larger than life personality" said Commerce North West President Travis Crowther.

To be hosted at Mount Isa's Buchanan Park Entertainment Centre which can accommodate an extra 100 guests to previous years Hit 102.5 breakfast announcer Justin Bell (JB) will be the man assigned to the special task of Emcee.

Taking the reins on main stage; guiding guests through the evenings formalities, JB will make a perfect match for the Outback Businesses night of nights on Saturday November 3 with a great knowledge of many of the regions businesses and some "mean looking legs" to pull off his special themed outfit he said.

"Knowing some of the business' throughout the North West on a personal level and seeing them get rewarded on this special night for their hard work in the region is very humbling. I am very excited to be a part of the biggest business awards yet! Keep an eye out for the front row tickets, rumour is that my themed outfit could be a tad revealing."

A night honouring the efforts and achievements of individuals and businesses throughout the region; nominations are eligible for businesses and individuals from the local Government areas of Boulia, Burke,





Carpentaria, Cloncurry, Croydon, Doomadgee, Etheridge, Flinders, McKinlay, Mornington, Mount Isa and Richmond.

With nominations to close September 28 Travis reports that “nominations have already exceeded our expectations, with customer service hero nominations a real stand-out this year to date”.

Close to 30 award categories will be up for grabs on the night so there can be no doubt that the 400 available tickets going on sale from the Mount Isa Civic Centre reception from October 1 will sell-out fast!

Be sure to nominate a deserving business or customer service hero via the Commerce North West website today and mark the date to purchase tickets in your diary.

**ENDS**

**Images-**

L>R 2018 Northern Outback Business Awards Special Guest Emcee Justin Bell (JB) of Hit 102.5 and the 'Oompah Band' set to entertain guests November 3



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