

2016 QUICK SMART EASIFIND

TELEPHONE DIRECTORY | ADVERTISING OPPORTUNITY

COMMERCE
NORTH WEST
MEMBERS
RECEIVE
DISCOUNTS

BOOKING DEADLINE

30th November 2015

MATERIAL DEADLINE

11th December 2015

DISTRIBUTION

10,000 copies +

Mobile –friendly website

www.easifind.com.au

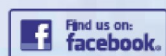
POSTAGE PAID MOUNT ISA



*Locally owned & created
for the North -West*



*"We are Mount Isa's Only Privately Owned
Non Corporate Private Dental Practice
which means you are our Number 1 priority..."*



• CHECK UPS • CLEANS • FILLINGS • EXTRACTIONS • DENTURES
• CROWNS • TEETH WHITENING • BRIDGES & ROOT CANALS

Phone today to book an appointment call

(07) 4743 6588

or visit our website www.patherdental.com

Take Home Layby Finance Available!



'Gentle Dental Care'
Pamela Pather
DENTAL

Turanga Shopping Centre, East St, Mount Isa

- * Distributed throughout the entire north west from mine sites to tourism hotspots, households to business forefronts – we will get you noticed!
- * Have a great online presence with the new-look website!
- * Quick Smart EASIFIND is preferred by 8 out of 10 people in North West Queensland.
- * Made by local business for local business!

WE ARE THE ONLY TRUE LOCAL BUSINESS DIRECTORY

ADVERTISING OPTIONS

1/3 PAGE
(120W x 130H)

1/16 PAGE
(58W x 64H)

1/24 PAGE
(58W x 32H)

1/4 PAGE
(180W x 64H)

ADVERTISING OPTIONS

FULL PAGE (210W x 297H)

HALF PAGE (210W x 148H)

ADVERTISING OPTIONS

MAP BLOCK (TEAR OUT MAP)

SMALL MAP ADVERT
(75W x 27H)

LARGE MAP ADVERT
(150W x 27H)

SUPERBOLD OPTIONS

ALPHABETICAL LISTING

Located in the white pages as alphabetical order with yellow highlight.

Example below:

P

PAMELA PATHER DENTAL

Turanga Shopping Centre,

East St..... 07 4743 6588

Fax 0 4749 0926

Email.....enquires@patherdental.com

Website..... www.patherdental.com

* Refer to our advertisement on the Front Cover

SPORTING CLUBS & ORGANISATIONS DIRECTORY

SPORTING CLUBS & ORGANISATIONS LISTINGS

Located in the 'Sporting Club & Organisations' pages as your chosen category. Example below:

DANCE
Dean Irish Dancers
PHONE: 0426898632
EMAIL: emcgr39@hotmail.com
CONTACT: Erin Dean
DETAILS: Wednesday 5pm till 7pm & Saturday 9am till 1pm Anglican Church next to PCYC call Erin for more information

BUSINESS

DIRECTORY LISTINGS

BUSINESS DIRECTORY | YELLOW PAGES

Located in the yellow pages as your chosen category.

Example below:

Accommodation

AAOK Moondarra Accommodation Village

2 Moondarra Drive, Mount Isa

Phone:..... 4743 9780

Email...bookings@moondarraaccommodation.com.au

2015 EASIFIND BUSINESS DIRECTORY			BUSINESS DIRECTORY
Accommodation	Air Freight	Mount Isa Group	
AAOK Moondarra Accommodation Village Mount Isa Email: bookings@moondarraaccommodation.com.au Web: www.moondarraaccommodation.com.au	Alaska Logistics Freight Mount Isa Email: alaska@alaskalogistics.com.au	Mount Isa 4743 9886 Fax: 4743 9812 Web: www.mountisagroup.com.au	
Air Conditioning	Arms	Awnings	
Adair Group Lawn Hill, Gregory Rd Mount Isa Email: mair@adairgroup.com.au Web: www.adairgroup.com.au	Arms Mount Isa Pty Ltd Mount Isa 4749 1296 Fax: 4743 8006 Email: info@armsmountisa.com.au Web: www.armsmountisa.com.au	Mount Isa Shades & Screens 118 Carnarvon St Mount Isa 4743 3260 Fax: 4743 3262 Email: info@mountisashades.com.au	
Auto Air Conditioning	Auto Air Conditioning	Baby Goods	
14 North Ave Mount Isa 04743 3477 Fax: 4743 3272 Email: admin@fourstarair.com.au Web: www.fourstarair.com.au	42 Brookway Drive Mount Isa 0427 071 401 Email: info@airconditioning.com.au	Molly's Baby Room 141, Lake View St Mount Isa 0475 536 818 Email: mollysbabyroom@gmail.com	
Bus Rental	Bus Rental	Beauty Therapy & Spas	
11 Miles St Mount Isa 4749 0888 Fax: 4743 3030 Email: info@navigating.com.au Web: www.navigating.com.au	4 Traders Way Mount Isa 4743 0801 Fax: 0118 202 036 Email: info@navigating.com.au	Beauty Therapy & Spas 118 Carnarvon St Mount Isa 0425 627 900 Fax: 4743 3462 Email: info@beautytherapy.com.au	
Caravan & Motorhome	Caravan & Motorhome	Beauty Therapy & Spas	
3-5, Carnarvon St Mount Isa 4743 3225 Fax: 4743 3227 Email: info@motorhome.com.au Web: www.motorhome.com.au	Caravan Corporation Pty Ltd Mount Isa 0118 202 036 Fax: 4749 2189 Email: info@caravan.com.au	Beauty Therapy & Spas 118 Carnarvon St Mount Isa 0425 627 900 Fax: 4743 3462 Email: info@beautytherapy.com.au	
Childcare	Childcare	Beauty Therapy & Spas	
1 Riverside Ave Mount Isa 4743 3277 Fax: 4743 3278 Email: info@childcare.com.au Web: www.childcare.com.au	Childcare Corporation Pty Ltd Mount Isa 0118 202 036 Fax: 4749 2189 Email: info@childcare.com.au	Beauty Therapy & Spas 118 Carnarvon St Mount Isa 0425 627 900 Fax: 4743 3462 Email: info@beautytherapy.com.au	
City Market	City Market	Beauty Therapy & Spas	
14-16 City Market Mount Isa 0427 536 111 Fax: 07 3688 4112 Email: info@citymarket.com.au Web: www.citymarket.com.au	City Market Mount Isa 0427 536 111 Fax: 07 3688 4112 Email: info@citymarket.com.au Web: www.citymarket.com.au	Beauty Therapy & Spas 118 Carnarvon St Mount Isa 0425 627 900 Fax: 4743 3462 Email: info@beautytherapy.com.au	
Electrical	Electrical	Beauty Therapy & Spas	
Electrical Services 14 North Ave Mount Isa 4749 0888 Fax: 4743 3030 Email: info@electrical.com.au Web: www.electrical.com.au	Electrical Services 14 North Ave Mount Isa 4749 0888 Fax: 4743 3030 Email: info@electrical.com.au Web: www.electrical.com.au	Beauty Therapy & Spas 118 Carnarvon St Mount Isa 0425 627 900 Fax: 4743 3462 Email: info@beautytherapy.com.au	
Food & Beverage	Food & Beverage	Beauty Therapy & Spas	
Food & Beverage 14 North Ave Mount Isa 4749 0888 Fax: 4743 3030 Email: info@food.com.au Web: www.food.com.au	Food & Beverage 14 North Ave Mount Isa 4749 0888 Fax: 4743 3030 Email: info@food.com.au Web: www.food.com.au	Beauty Therapy & Spas 118 Carnarvon St Mount Isa 0425 627 900 Fax: 4743 3462 Email: info@beautytherapy.com.au	
Funerals	Funerals	Beauty Therapy & Spas	
Funerals 14 North Ave Mount Isa 4749 0888 Fax: 4743 3030 Email: info@funerals.com.au Web: www.funerals.com.au	Funerals 14 North Ave Mount Isa 4749 0888 Fax: 4743 3030 Email: info@funerals.com.au Web: www.funerals.com.au	Beauty Therapy & Spas 118 Carnarvon St Mount Isa 0425 627 900 Fax: 4743 3462 Email: info@beautytherapy.com.au	
General Services	General Services	Beauty Therapy & Spas	
General Services 14 North Ave Mount Isa 4749 0888 Fax: 4743 3030 Email: info@general.com.au Web: www.general.com.au	General Services 14 North Ave Mount Isa 4749 0888 Fax: 4743 3030 Email: info@general.com.au Web: www.general.com.au	Beauty Therapy & Spas 118 Carnarvon St Mount Isa 0425 627 900 Fax: 4743 3462 Email: info@beautytherapy.com.au	
Health & Beauty	Health & Beauty	Beauty Therapy & Spas	
Health & Beauty 14 North Ave Mount Isa 4749 0888 Fax: 4743 3030 Email: info@health.com.au Web: www.health.com.au	Health & Beauty 14 North Ave Mount Isa 4749 0888 Fax: 4743 3030 Email: info@health.com.au Web: www.health.com.au	Beauty Therapy & Spas 118 Carnarvon St Mount Isa 0425 627 900 Fax: 4743 3462 Email: info@beautytherapy.com.au	
Home Services	Home Services	Beauty Therapy & Spas	
Home Services 14 North Ave Mount Isa 4749 0888 Fax: 4743 3030 Email: info@home.com.au Web: www.home.com.au	Home Services 14 North Ave Mount Isa 4749 0888 Fax: 4743 3030 Email: info@home.com.au Web: www.home.com.au	Beauty Therapy & Spas 118 Carnarvon St Mount Isa 0425 627 900 Fax: 4743 3462 Email: info@beautytherapy.com.au	
Insurance	Insurance	Beauty Therapy & Spas	
Insurance 14 North Ave Mount Isa 4749 0888 Fax: 4743 3030 Email: info@insurance.com.au Web: www.insurance.com.au	Insurance 14 North Ave Mount Isa 4749 0888 Fax: 4743 3030 Email: info@insurance.com.au Web: www.insurance.com.au	Beauty Therapy & Spas 118 Carnarvon St Mount Isa 0425 627 900 Fax: 4743 3462 Email: info@beautytherapy.com.au	
Legal Services	Legal Services	Beauty Therapy & Spas	
Legal Services 14 North Ave Mount Isa 4749 0888 Fax: 4743 3030 Email: info@legal.com.au Web: www.legal.com.au	Legal Services 14 North Ave Mount Isa 4749 0888 Fax: 4743 3030 Email: info@legal.com.au Web: www.legal.com.au	Beauty Therapy & Spas 118 Carnarvon St Mount Isa 0425 627 900 Fax: 4743 3462 Email: info@beautytherapy.com.au	
Medical Services	Medical Services	Beauty Therapy & Spas	
Medical Services 14 North Ave Mount Isa 4749 0888 Fax: 4743 3030 Email: info@medical.com.au Web: www.medical.com.au	Medical Services 14 North Ave Mount Isa 4749 0888 Fax: 4743 3030 Email: info@medical.com.au Web: www.medical.com.au	Beauty Therapy & Spas 118 Carnarvon St Mount Isa 0425 627 900 Fax: 4743 3462 Email: info@beautytherapy.com.au	
Motor Vehicle	Motor Vehicle	Beauty Therapy & Spas	
Motor Vehicle 14 North Ave Mount Isa 4749 0888 Fax: 4743 3030 Email: info@motor.com.au Web: www.motor.com.au	Motor Vehicle 14 North Ave Mount Isa 4749 0888 Fax: 4743 3030 Email: info@motor.com.au Web: www.motor.com.au	Beauty Therapy & Spas 118 Carnarvon St Mount Isa 0425 627 900 Fax: 4743 3462 Email: info@beautytherapy.com.au	
Music	Music	Beauty Therapy & Spas	
Music 14 North Ave Mount Isa 4749 0888 Fax: 4743 3030 Email: info@music.com.au Web: www.music.com.au	Music 14 North Ave Mount Isa 4749 0888 Fax: 4743 3030 Email: info@music.com.au Web: www.music.com.au	Beauty Therapy & Spas 118 Carnarvon St Mount Isa 0425 627 900 Fax: 4743 3462 Email: info@beautytherapy.com.au	
Painting	Painting	Beauty Therapy & Spas	
Painting 14 North Ave Mount Isa 4749 0888 Fax: 4743 3030 Email: info@painting.com.au Web: www.painting.com.au	Painting 14 North Ave Mount Isa 4749 0888 Fax: 4743 3030 Email: info@painting.com.au Web: www.painting.com.au	Beauty Therapy & Spas 118 Carnarvon St Mount Isa 0425 627 900 Fax: 4743 3462 Email: info@beautytherapy.com.au	
Plumbing	Plumbing	Beauty Therapy & Spas	
Plumbing 14 North Ave Mount Isa 4749 0888 Fax: 4743 3030 Email: info@plumbing.com.au Web: www.plumbing.com.au	Plumbing 14 North Ave Mount Isa 4749 0888 Fax: 4743 3030 Email: info@plumbing.com.au Web: www.plumbing.com.au	Beauty Therapy & Spas 118 Carnarvon St Mount Isa 0425 627 900 Fax: 4743 3462 Email: info@beautytherapy.com.au	
Real Estate	Real Estate	Beauty Therapy & Spas	
Real Estate 14 North Ave Mount Isa 4749 0888 Fax: 4743 3030 Email: info@real.com.au Web: www.real.com.au	Real Estate 14 North Ave Mount Isa 4749 0888 Fax: 4743 3030 Email: info@real.com.au Web: www.real.com.au	Beauty Therapy & Spas 118 Carnarvon St Mount Isa 0425 627 900 Fax: 4743 3462 Email: info@beautytherapy.com.au	
Refrigeration	Refrigeration	Beauty Therapy & Spas	
Refrigeration 14 North Ave Mount Isa 4749 0888 Fax: 4743 3030 Email: info@refrigeration.com.au Web: www.refrigeration.com.au	Refrigeration 14 North Ave Mount Isa 4749 0888 Fax: 4743 3030 Email: info@refrigeration.com.au Web: www.refrigeration.com.au	Beauty Therapy & Spas 118 Carnarvon St Mount Isa 0425 627 900 Fax: 4743 3462 Email: info@beautytherapy.com.au	
Roofing	Roofing	Beauty Therapy & Spas	
Roofing 14 North Ave Mount Isa 4749 0888 Fax: 4743 3030 Email: info@roofing.com.au Web: www.roofing.com.au	Roofing 14 North Ave Mount Isa 4749 0888 Fax: 4743 3030 Email: info@roofing.com.au Web: www.roofing.com.au	Beauty Therapy & Spas 118 Carnarvon St Mount Isa 0425 627 900 Fax: 4743 3462 Email: info@beautytherapy.com.au	
Security	Security	Beauty Therapy & Spas	
Security 14 North Ave Mount Isa 4749 0888 Fax: 4743 3030 Email: info@security.com.au Web: www.security.com.au	Security 14 North Ave Mount Isa 4749 0888 Fax: 4743 3030 Email: info@security.com.au Web: www.security.com.au	Beauty Therapy & Spas 118 Carnarvon St Mount Isa 0425 627 900 Fax: 4743 3462 Email: info@beautytherapy.com.au	
Signage	Signage	Beauty Therapy & Spas	
Signage 14 North Ave Mount Isa 4749 0888 Fax: 4743 3030 Email: info@signage.com.au Web: www.signage.com.au	Signage 14 North Ave Mount Isa 4749 0888 Fax: 4743 3030 Email: info@signage.com.au Web: www.signage.com.au	Beauty Therapy & Spas 118 Carnarvon St Mount Isa 0425 627 900 Fax: 4743 3462 Email: info@beautytherapy.com.au	
Software	Software	Beauty Therapy & Spas	
Software 14 North Ave Mount Isa 4749 0888 Fax: 4743 3030 Email: info@software.com.au Web: www.software.com.au	Software 14 North Ave Mount Isa 4749 0888 Fax: 4743 3030 Email: info@software.com.au Web: www.software.com.au	Beauty Therapy & Spas 118 Carnarvon St Mount Isa 0425 627 900 Fax: 4743 3462 Email: info@beautytherapy.com.au	
Storage	Storage	Beauty Therapy & Spas	
Storage 14 North Ave Mount Isa 4749 0888 Fax: 4743 3030 Email: info@storage.com.au Web: www.storage.com.au	Storage 14 North Ave Mount Isa 4749 0888 Fax: 4743 3030 Email: info@storage.com.au Web: www.storage.com.au	Beauty Therapy & Spas 118 Carnarvon St Mount Isa 0425 627 900 Fax: 4743 3462 Email: info@beautytherapy.com.au	
Travel	Travel	Beauty Therapy & Spas	
Travel 14 North Ave Mount Isa 4749 0888 Fax: 4743 3030 Email: info@travel.com.au Web: www.travel.com.au	Travel 14 North Ave Mount Isa 4749 0888 Fax: 4743 3030 Email: info@travel.com.au Web: www.travel.com.au	Beauty Therapy & Spas 118 Carnarvon St Mount Isa 0425 627 900 Fax: 4743 3462 Email: info@beautytherapy.com.au	
Transport	Transport	Beauty Therapy & Spas	
Transport 14 North Ave Mount Isa 4749 0888 Fax: 4743 3030 Email: info@transport.com.au Web: www.transport.com.au	Transport 14 North Ave Mount Isa 4749 0888 Fax: 4743 3030 Email: info@transport.com.au Web: www.transport.com.au	Beauty Therapy & Spas 118 Carnarvon St Mount Isa 0425 627 900 Fax: 4743 3462 Email: info@beautytherapy.com.au	
Waste Management	Waste Management	Beauty Therapy & Spas	
Waste Management 14 North Ave Mount Isa 4749 0888 Fax: 4743 3030 Email: info@waste.com.au Web: www.waste.com.au	Waste Management 14 North Ave Mount Isa 4749 0888 Fax: 4743 3030 Email: info@waste.com.au Web: www.waste.com.au	Beauty Therapy & Spas 118 Carnarvon St Mount Isa 0425 627 900 Fax: 4743 3462 Email: info@beautytherapy.com.au	
Water Services	Water Services	Beauty Therapy & Spas	
Water Services 14 North Ave Mount Isa 4749 0888 Fax: 4743 3030 Email: info@water.com.au Web: www.water.com.au	Water Services 14 North Ave Mount Isa 4749 0888 Fax: 4743 3030 Email: info@water.com.au Web: www.water.com.au	Beauty Therapy & Spas 118 Carnarvon St Mount Isa 0425 627 900 Fax: 4743 3462 Email: info@beautytherapy.com.au	
Wholesale	Wholesale	Beauty Therapy & Spas	
Wholesale 14 North Ave Mount Isa 4749 0888 Fax: 4743 3030 Email: info@wholesale.com.au Web: www.wholesale.com.au	Wholesale 14 North Ave Mount Isa 4749 0888 Fax: 4743 3030 Email: info@wholesale.com.au Web: www.wholesale.com.au	Beauty Therapy & Spas 118 Carnarvon St Mount Isa 0425 627 900 Fax: 4743 3462 Email: info@beautytherapy.com.au	

Contact Details:

Name of Business / Company Name :

Business Address:

Contact Name:

Email:

Phone:

Advertisement Details: This is how you want your ad to appear.

Name of Business / Company Name :

Street Address:

Phone:

Mobile:

Fax:

Website:

Email:

Please ensure you have signed and read the terms and conditions on the back of this form.

Style	Details	Price	CNW Members
Business Entry	Alphabetical Listing in white pages	No Cost	No Cost
Business Directory - C	Category Listing in yellow pages Business Directory – one category: Category name: _____	<input type="checkbox"/> \$ 99	<input type="checkbox"/> \$ 88
Business Directory - C3	Category Listing in yellow pages Business Directory – three categories Category 1 name: _____ Category 2 name: _____ Category 3 name: _____	<input type="checkbox"/> \$ 275	<input type="checkbox"/> \$ 242
Superbold Listing – A +Business Directory	Alphabetical Listing in white pages with highlight PLUS Category listing in yellow pages Business Directory Category Name: _____	<input type="checkbox"/> \$ 330	<input type="checkbox"/> \$ 286
Superbold Listing - A3 +Business Directory	Alphabetical Listing in white pages with highlight PLUS Category Listing in yellow pages Business Directory – three categories Category 1 name: _____ Category 2 name: _____ Category 3 name: _____	<input type="checkbox"/> \$ 880	<input type="checkbox"/> \$ 748
Sporting Clubs	Category Listing in Sporting Clubs Category name: _____ Additional Details: _____	<input type="checkbox"/> \$ 44	<input type="checkbox"/> \$ 44
1/24 Page Ad **	Full Colour – artwork provided by advertiser***	<input type="checkbox"/> \$ 825	<input type="checkbox"/> \$ 715
1/16 Page Ad **	Full Colour – artwork provided by advertiser***	<input type="checkbox"/> \$1320	<input type="checkbox"/> \$1122
1/4 Page Ad **	Full Colour – artwork provided by advertiser***	<input type="checkbox"/> \$1760	<input type="checkbox"/> \$1496
1/3 Page Ad **	Full Colour – artwork provided by advertiser***	<input type="checkbox"/> \$2420	<input type="checkbox"/> \$2057
1/2 Page Ad **	Full Colour – artwork provided by advertiser***	<input type="checkbox"/> \$2970	<input type="checkbox"/> \$2530
Full Page Ad **	Full Colour – artwork provided by advertiser***	<input type="checkbox"/> \$4400	<input type="checkbox"/> \$3740
Front Cover (one only) **	Full Colour – artwork provided by advertiser***	<input type="checkbox"/> \$5500	<input type="checkbox"/> \$4675
Inside Front Cover (one only) **	Full Colour – artwork provided by advertiser***	<input type="checkbox"/> \$4510	<input type="checkbox"/> \$3850
Back Cover (one only) **	Full Colour – artwork provided by advertiser***	<input type="checkbox"/> \$4950	<input type="checkbox"/> \$4235
Inside Back Cover (one only) **	Full Colour – artwork provided by advertiser***	<input type="checkbox"/> \$4510	<input type="checkbox"/> \$3850
Map Block - Small **	Full Colour – artwork provided by advertiser***	<input type="checkbox"/> \$ 495	<input type="checkbox"/> \$ 418
Map Block - Large **	Full Colour – artwork provided by advertiser***	<input type="checkbox"/> \$ 715	<input type="checkbox"/> \$ 605
** Complimentary Business Directory listing included with all artwork ads	Category Listing in yellow pages Business Directory Category name: _____	No cost	No cost

* Members Price is available for all current financial members of Commerce North West.

** All Artwork Ads include one Business Directory Listing at no additional cost.

*** If Artwork is required to be produced, please contact us for a quote.



TERMS AND CONDITIONS

UPON RECEIPT OF THE BOOKING, YOU WILL BE ISSUED WITH AN INVOICE FOR PAYMENT WITHIN 14 DAYS.



ADVERTISING ACCEPTANCE POLICY

The Easifind contract is subject to the following conditions:

The "Publisher" is Commerce North West, its servants or agents.

The "Advertiser" is the business completing the form, and referred to in the application.

The Publisher in its absolute discretion and without notice may withdraw or refuse to publish any advertisement and no liability for claims, damages or compensation will be made or held against the Publisher.

The Advertiser shall pay the Publisher the price specified in the Advertising Rates.

The Advertiser will supply advertising material by the deadline date specified.

Any cancellations received after the deadline date will not be accepted and the Advertiser will be liable to pay the full rate applicable for the amount of advertising space booked.

The Publisher will not be liable for failing to comply with any instructions that were not received in before the deadline date.

The Publisher may determine the position of any advertising in the publication at its absolute discretion unless an express written agreement to the contrary has been entered into.

The Publisher will attempt to publish advertisements as ordered but will not accept liability for misplacement of, error, omission or failure to publish any advertising material.

The Publisher reserves the right to supply your company information to credit reporting agencies, in compliance with the latest Privacy Act, if you default on the payment terms and conditions of this agreement.

If full payment is not made prior to the deadline, the Publisher has the right to withhold the advertisement from publication and the Advertiser will be liable to pay the full amount for the advertising space booked.

MATERIAL SPECIFICATIONS

Advertisers are to provide their own artwork, unless otherwise agreed.

Preferred file format is Press Quality PDF file.

Adobe PDF: Please write PDFs with the following settings:

Colour and Greyscale images: Bicubic Downsampling to 300dpi. Compression set to JPEG. Image Quality set to Maximum.

Fonts: Embed all fonts. Subset fonts when percent of characters used is less than 100%.

Transparency Flattener: High Resolution

I HAVE READ AND UNDERSTOOD THE ABOVE TERMS AND CONDITIONS:

NAME: _____ SIGNATURE: _____

CONTACT US

Commerce North West

Ph: 07 4743 9881 | Fax: 07 4743 7266

22 West Street | P.O Box 1705

Mount Isa, QLD, 4825

admin@commercenorthwest.com.au

www.commercenorthwest.com.au

