



**PARTNERSHIP AND
SPONSORSHIP
OPPORTUNITIES
2015 / 2016**

BY **CREATING**
A BUSINESS
COMMUNITY,
WE CONNECT.

BY **CONNECTING**,
WE TALK, SHARE,
LEARN AND GROW.

BY **GROWING**,
WE CAN BE HEARD.

Partnership and Sponsorship Opportunities

2015 / 2016

Commerce North West is looking to partner exclusively with a small group of organisations to work in a collaborative brand opportunity. These Partnership and Sponsorship packages have been developed to enhance relationships and are only available to Commerce North West financial members.

Invited partners will have a reputation as business leaders of the region, and will be identified as responsible corporate citizens interested in the economic prosperity of the region. These partners will want to position their brand front-and-centre with our business community.

The financial commitment of our Partners will assist Commerce North West to carry out stronger advocacy on behalf of our members, introduce new business programs to the region, and to assist to constantly connect our members.

Exclusive Platinum Partner

\$10,000 (plus GST)

Gold Partner

\$5,000 (plus GST)

Commercial Partner

\$2,000 (plus GST)

Retail Partner

\$2,000 (plus GST)

Business Lunch Sponsor

\$1,000 (plus GST)

Networking Event Sponsor

\$1,000 (plus GST)

Networking Event Host

Venue, Drinks, Canapes

Exclusive Platinum Partner

\$10,000 (plus GST) - **12 months**



Benefits:

- Promotional material of Partner's choice to be included in New Member Welcome Packs
- Co-branded on event invitations and all electronic communications
- Co-branded on all main pages of Commerce North West website
- Your logo on the Partner page of Commerce North West website with a link to your business's website
- Two complimentary tickets to Northern Outback Business Awards that year
- Two complimentary tickets to each business lunch or breakfast
- Opportunity for VIP seating at business lunches for Partner and guests
- Your business's pull-up banner at all business lunches and events
- Promotion on social media once per month, or as required
- Tailored packages to assist with getting the key message of your business to our members.
- Certificate and Decal to display at your premises.

Gold Partner

\$5,000 (plus GST) - **12 months**



Benefits:

- Promotional material of Partner's choice to be included in New Member Welcome Packs
- Your logo on the Partner page of Commerce North West website with a link to your business's website
- One complimentary ticket to Northern Outback Business Awards that year
- One complimentary ticket to each business lunch or breakfast
- Opportunity for VIP seating at business lunches for Partner and guests
- Your business's pull-up banner at all business lunches and events
- Promotion on social media once per month or as required
- Certificate and Decal to display at your premises.

Packages at a Glance

(all prices are exclusive of GST)



COMMERCE
North West

	<i>Platinum Partner</i>	<i>Gold Partner</i>
	\$10,000 pa	\$5,000 pa
Promotional material included in Members Booklet and/or Welcome Packs	✓ Any material	✓ Any material
Co-branded on event invitations and all electronic communications	✓ logo	
Co-branded on main pages of Chamber's website	✓ logo	
Logo on the Partner page of the Chamber's website with a link to your business' website	✓ Logo and link	✓ Logo and link
Complimentary tickets to Northern Outback Business Awards	✓ Two	✓ One
Complimentary tickets to business lunch or breakfast	✓ Two for each	✓ One for each
Opportunity for VIP seating at business lunches for Partner and guests;	✓	✓
2 minutes promotion spot at event		
Your business's pull-up banner at all business events	✓	✓
Unlimited guests at networking event		
Promotion on social media	✓ 1/month AND as required	✓ 1/month AND as required
Tailored packages to assist getting the key message of the business to our members.	✓	
Discount on Buy Local Campaign Participation		
Certificate and Decal to display at your premises.	✓	✓

Packages at a Glance



COMMERCE
North West

<i>Commercial Partner</i>	<i>Retail Partner</i>	<i>Business Lunch Sponsor</i>	<i>Network Sponsor</i>	<i>Network Host</i>
\$2,000 pa	\$2,000 pa	\$1,000 per event	\$1,000 per event	Venue and Refreshments
✓	✓			
1/4 page Ad	M2M ¼ page			
		✓	✓	✓
		At selected lunch	At selected event	At selected event
✓	✓			
Logo and link	Logo and link			
✓	✓	✓		
One for each + 10% off tickets	10% off all tickets	Two at selected + 10% off tickets		
		✓		
		At selected lunch		
		✓	✓	✓
		At selected lunch	At selected event	At selected event
✓		✓	✓	✓
		At selected lunch	At selected event	At selected event
			✓	✓
			At selected event	At selected event
✓	✓	✓	✓	✓
Once per quarter	Once per month	At selected lunch	At selected event	At selected event
	✓			
	30% disc			
✓	✓			

Commercial Partner

\$2,000 (plus GST) - **12 months**



Benefits:

- Complimentary ¼ page ad printed in quarterly Members' Booklet
- Your logo on the Partner page of the Commerce North West website with a link to your business's website
- One complimentary ticket at each business lunch or breakfast
- 10% off further tickets purchased at any business lunch or breakfast
- Your business's pull-up banner at any business lunch or breakfast
- Promotion on social media once per quarter
- Certificate and Decal to display at your premises.

Retail Partner

\$2,000 (plus GST) - **12 months**



Benefits:

- Complimentary ¼ page ad printed in quarterly Members' Booklet with your Member 2 Member offer
- Your logo on the Partner page of the Commerce North West website with a link to your business's website
- 30% discount on 2016 Buy Local campaign participation rates
- 10% discount on all tickets purchased at any business lunch or breakfast
- Promotion on social media each month
- Certificate and Decal to display at your premises.

Business Lunch Sponsor

\$1,000 (plus GST) - per event



Benefits:

- 2 minute promotional presentation at the selected Business Lunch
- Two complimentary tickets to the selected business lunch
- 10% discount on all tickets purchased for selected business lunch
- Opportunity for VIP seating at the business lunch for you and your guests
- Opportunity to meet the guest speaker at that lunch
- Your business's pull-up banner at the selected business lunch
- Your logo included on all emails and advertising regarding the selected business lunch.
- Promotion on social media regarding selected business lunch

Networking Event Sponsor

\$1,000 (plus GST) - per event



Benefits:

- Co-hosted between Networking Event Sponsor and Networking Event Host
- 2 minute promotional presentation at the selected Networking Event
- Opportunity to be involved in the planning of that event
- Invite unlimited business guests to that event (RSVP is required)
- Your business's pull-up banner at the networking event
- Your logo included on all emails and advertising regarding the selected networking event

Networking Event Host

Benefits:

- Co-hosted between Networking Event Sponsor and Networking Event Host
- All benefits listed above

**Partner with a business that is known to you,
or let us match you up.**



COMMERCE North West

*To take advantage of these Partner and
Sponsor Packages,
contact the board or staff:*

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