



SPONSORSHIP PROPOSAL



"Celebrating Northern Outback businesses & recognising outstanding contributions to the growth of our economy"

THE EVENT

The 2023 Northern Outback Business Awards recognise and celebrate the best of business in Mount Isa and the whole of North West Queensland.

Hosted in Mount Isa on **Saturday 4th November** at the Mount Isa Civic Centre, the 2023 Northern Outback Business Awards will play an important part in growing, developing, acknowledging and showcasing the regions business sector and those that work in it.

THE AWARDS

The awards recognise outstanding contributions to growth, innovation, development, sustainability, and progression of the region.

Also recognised are social and environmental contributions made by organisations through excellence of service, commitment to their customers, philanthropic ideals, and ethical behaviour.

THE BENIFITS OF SPONSORSHIP

- Strengthen your company's image and positive reputation by investing in and supporting the local and business community
- Build business relationships within our community
- Expand your content strategy and increase social engagements by promoting your involvement across social media
- Boost brand visibility and enjoy greater brand reach and exposure through Commerce North Wests press connections, advertising, member contacts and social channels.

Benifits	Diamond	Gold	Silver	Copper
	\$3, 500	\$2, 500	\$1, 500	\$800
Naming rights to one award category	✓			
Opportunity to present trophy to winner of your category	✓			
Advertisement in the official printed event program.	1/2 page	1/4 page	logo only	
Logo recognition on all marketing (printed and online) during the lead up to the awards	✓	✓		
Display of up to company pull up banners/teardrop flags at the venue for the awards dinner.	4	2		
Complimentary tickets (incl. priority seating) to the awards night. (And opportunity to pre- purchase additional tickets prior to the public launch).	4	3	2	Opportunity to pre- purchase tickets prior to the public launch.
Complimentary beverage package providing you with complimentary drink tickets for use at the dinner.	4	3	2	
Dedicated sponsor recognition (including your logo and brief business introduction) posted on the Commerce North West social media platforms.	✓	✓	✓	✓
Display of your logo on the big screen at the awards night.	✓	✓	✓	✓
A tailored NOBA digital logo for use in promotional material pre-event to promote your affiliation and support.	✓	✓	✓	✓

Northern Outback Business Awards
2023 - Sponsorship
Application Form



NOBA23
A Commerce North West Event
Manager@commerceNorthWest.com.au
(07) 4743 9881



SPONSOR INFORMATION

Organisation name

Key Contact Person

Position

Phone

Email

Address Street

SPONSORSHIP OPPORTUNITIES

• *Select one:*

<input type="checkbox"/>	NAMING RIGHTS	\$10,000 (excl. GST)
<input type="checkbox"/>	DIAMOND	\$3,500 (excl. GST)
<input type="checkbox"/>	GOLD	\$2,500 (excl. GST)
<input type="checkbox"/>	SILVER	\$1,500 (excl. GST)
<input type="checkbox"/>	COPPER	\$ 800 (excl. GST)

Term & Conditions

1. By signing this agreement, you agree to Commerce North West issuing you an invoice for the above selected sponsorship level, to be paid in a timely manner.
2. Sponsor Logo (and relevant style guides) to be supplied by the sponsor in high res for publication and promotion by Commerce North West.
3. The term of this sponsorship is for 2023 only
4. First right of refusal for Naming Rights & Diamond Sponsors in 2024

Signature Of Authorised person

Date



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