

# SPONSORSHIP PROPOSAL



*"Celebrating Northern Outback businesses & recognising outstanding contributions to the growth of our economy"*

## THE EVENT

The 2025 Jemena Northern Outback Business Awards recognise and celebrate the best of business in Mount Isa and the whole of North West Queensland.

Hosted in Mount Isa on Saturday 8th November at the Mount Isa Civic Centre, the Jemena Northern Outback Business Awards will play an important part in growing, developing, acknowledging and showcasing the regions business sector and those that work in it.

## THE AWARDS

The awards recognise outstanding contributions to growth, innovation, development, sustainability, and progression of the region.

Also recognised are social and environmental contributions made by organisations through excellence of service, commitment to their customers, philanthropic ideals, and ethical behaviour.

## THE BENEFITS OF SPONSORSHIP

- Strengthen your company's image and positive reputation by investing in and supporting the local and business community
- Build business relationships within our community
- Expand your content strategy and increase social engagements by promoting your involvement across social media
- Boost brand visibility and enjoy greater brand reach and exposure through Commerce North West's press connections, advertising, member contacts and social channels.

Benefits	Gold - Naming rights to catering	Silver - Naming Rights to entertain -ment	Copper - Naming rights to category	Zinc	Lead
	\$10,000	\$8,000	\$3500	\$2,000	\$500
Naming rights to one award category	✓	✓	✓		
Opportunity to present trophy to the winner of your category	✓	✓	✓		
Advertisement in the official printed program	Full page	Full Page	Half Page	1/4 page	Logo Only
Logo recognition on all marketing (printed and digital) during the lead up to the awards	✓	✓	✓		
Display of company pull up banners or teardrop banners at the awards night	3	3	2		
Complementary tickets (incl. priority seating) to the awards night. And the opportunity to pre-purchase additional tickets prior to the launch	4	3	2	1	
Complementary beverage package providing you with complementary drink tickets for use at the awards night	4	3	2	1	
Dedicated Sponsor recognition (incl. logo and brief business introduction) on Commerce North West Social media pages	✓	✓	✓	✓	✓
Display of your logo on the big screen at the awards night	✓	✓	✓	✓	✓
A tailored NOBA digital logo for use in promotion in all material pre-event to promote your affiliation and support	✓	✓	✓	✓	✓

# Application Form



NOBA25  
A Commerce North West Event

Manager@commerceNorthWest.com.au  
(07) 4743 9881



## SPONSOR INFORMATION

Organisation name	<input type="text"/>		
Key Contact Person	<input type="text"/>		
Position	<input type="text"/>	Phone	<input type="text"/>
Email	<input type="text"/>		
Address Street	<input type="text"/>		

## SPONSORSHIP OPPORTUNITIES

• Select one:

<input type="checkbox"/> <b>GOLD</b> <i>One only</i>	\$10, 000 ( e x c l. G S T )	<input type="checkbox"/> <b>Lead</b>	\$500 ( e x c l. G S T )
<input type="checkbox"/> <b>SILVER</b> <i>One only</i>	\$8, 000 ( e x c l. G S T )		
<input type="checkbox"/> <b>COPPER</b> <i>Limited number</i>	\$3, 500 ( e x c l. G S T )		
<input type="checkbox"/> <b>Zinc</b>	\$2, 000 ( e x c l. G S T )		

## Term & Conditions

1. By signing this agreement, you agree to Commerce North West issuing you an invoice for the above selected sponsorship level, to be paid in a timely manner.
2. Sponsor Logo (and relevant style guides) to be supplied by the sponsor in high res for publication and promotion by Commerce North West.
3. The term of this sponsorship is for 2025 only.
4. First right of refusal for Naming Rights & Gold and Silver Sponsors in 2026

Signature Of Authorised person

Date



Please return to Commerce North West  
Manager@CommerceNorthWest.com.au

CommerceNorthWest.com.au